

90 FSS ADVERTISING OPPORTUNITIES

FE WARREN AIR FORCE BASE
www.funatwarren.com/sponsorship-advertising/

FE WARREN AFB 90TH FORCE SUPPORT SQUADRON ADVERTISING PACKAGES

THE ANTELOPE MAGAZINE EMAIL SUBSCRIPTION OF 2,737

ADVERTISING PACKAGES

| FREEDOM | QUANTITY | 6 MONTHS | 12 MONTHS |
|-------------------------|---------------|----------|-----------|
| Monitors | 5 | 600 | 1,200 |
| Vinyl Banner/Wall Cling | 1 | 600 | 1,200 |
| Website Ad/Homepage | 1 | 600 | 1,200 |
| | Total | \$1,800 | \$3,600 |
| | with discount | \$1,620 | \$3,240 |

| INDEPENDENCE | | | |
|-------------------------|---------------|---------|---------|
| Vinyl Banner/Wall Cling | 1 | 600 | 1200 |
| Antelope Mag/Full pg | 1 | 780 | 1,560 |
| Poster | 1 | 600 | 1,200 |
| | Total | \$1,980 | \$3,960 |
| | with discount | \$1,782 | \$3,564 |

THE ANTELOPE MAGAZINE ADS (EMAIL DISTRIBUTION AND WEBSITE)

| THE ANTELOPE | | per Issue | per Year |
|-----------------------|---|-----------|----------|
| Full Size Ad (8.5x11) | 1 | 260 | 1,560 |
| Half Page Ad | 1 | 130 | 780 |
| Quarter Page Ad | 1 | 65 | 390 |
| Eighth of Page Ad | 1 | 35 | 210 |

- DRIVING ROUTINELY ON BASE

Military Personnel: 3,361

Retirees within 50 mile radius: 5,000

Family: Approximately 5,445

Federal Employees: 961

Airmen living on base: Approximately 1,100

FE WARREN AFB 2022 SPONSORSHIP & ADVERTISING OPPORTUNITIES

FUNATWARREN.COM RECEIVES AN AVERAGE OF 14,000 IMPRESSIONS A MONTH

INDIVIDUAL ADVERTISING RATES

| MONTHLY RATES | |
|--|--|
| Website | 300 x 250 px |
| Homepage | \$100 |
| Other | \$75 |
| | |
| Monitors | 1920 x 1080 px |
| Antelope Cafe Main | \$50 |
| Antelope Café All 5 | \$100 |
| | |
| Posters (Limited Availability) | \$100 <i>(per location)</i> |
| Fitness Center | 24 x 36 in |
| Outdoor Recreation | 24 x 36 in |
| Warren Lanes Bowling Center | 24 x 36 in |
| | |
| Table Top Advertisements | \$100 <i>(per location)</i> \$50 <i>(per location/week)</i> |
| Antelope Café | 12 Tables |
| Awake Café | 10 Tables |
| Warren Lanes Bowling Center | 18 Tables |

*Advertiser is responsible for the purchase and installation of vinyl wall clings.

| MONTHLY RATES | |
|-------------------------------------|-----------------------------|
| Vinyl Banner/Wall Clings | \$100 <i>(per location)</i> |
| Freedom Hall Fitness Center | 3 x 6 ft |
| Independence Hall Fitness Center | 3 x 6 ft |
| Outdoor Recreation | 3 x 6 ft |

- 90 FSS FACILITIES

ARTS & CRAFT CENTER

Estimated attendance: 25 per day

FREEDOM HALL FITNESS CENTER

Estimated attendance: 400 per day

INDEPENDENCE HALL FITNESS CENTER

Estimated attendance: 225 per day

OUTDOOR RECREATION/AWAKE CAFÉ

Estimated attendance: 75 per day

ANTELOPE CROSSING CAFÉ/ WARREN ADVENTURE PARK

Estimated attendance: 75 per day

WARREN LANES BOWLING CENTER

Estimated attendance: 60 per day

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ALL ADS MUST INCLUDE THE STATEMENT:
"NO FEDERAL ENDORSEMENT INTENDED."

PLEASE NOTE:

- All advertisements may be subject to approval by Force Support Squadron leadership.
- Artwork can be created in house for any of the above at \$95/hour.
- Due to processing fees, a minimum of 2 weeks per advertising placement is required. Fees will be adjusted accordingly.
- We will work with you to create an advertising campaign that best suits your needs.

ROBERT ROWLAND
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